

Ending the Stigma

2019 Annual Report



VISION

TO CUT THE RATE OF TEEN
SUICIDE IN HALF BY 2028

MISSION

Deliver programs, created
by Teens, that arrest suicidal
thoughts before they occur.

15 months ago, over 200 teens gathered for the first time in Golden, CO after the death of Robbie Eckert. We did not have a plan or an agenda, we simply wanted to listen to the people most affected by suicide in our small community, the teens themselves.

What has taken shape over the past 12 months is truly amazing. Thousands of teens regularly engage with Robbie's Hope over social media and through personal activism. Why? Because they are tired of losing their friends to suicide! They are tired of not having a voice! They are passionate about changing the dialog surrounding teen mental health and teen suicide!

A movement, an uprising, of our youth is forming and spreading the simple message that It's Ok to Not Be Ok. We have distributed over 25,000 copies of our Adult Handbook in the past 4 months, a guide by teens on how to talk to teens. Our agenda for year 2 is packed with social activism, legislative reform, and HOPE group expansions. Your personal and financial support is making a difference. Your continued support will enable our teens to end the stigmas surrounding teen mental health across the country.

Thank You!

Jason & Kari Eckert

"Robbie's Hope to me is a safe place where I can see my friends, forget about the stress of life and talk about issues plaguing our generation and think about how to change them. Robbie's Hope makes me feel like I can make a difference in society and in many ways gives me a chance to change the future of teens everywhere."

HOPEgroup




**TEEN LEAD, ADULT SPONSORED YOUTH GROUPS
WORKING TO END THE STIGMAS SURROUNDING TEEN
MENTAL HEALTH IN THEIR COMMUNITIES**

**Our Teen Activists Are The Lifeblood Of Robbie's Hope
Why Are They So Passionate?**

**Because They Are Tired Of Losing Their Friends To Suicide
Robbie's Hope Gives Them A Voice And Platform To Make A Change**

THE HOPEfull DRIVE



**FOR THREE WEEKS LAST WINTER OVER 150 TEENS HIT
THE STREETS OF DENVER TO TALK ABOUT MENTAL
HEALTH AND SPREAD A MESSAGE OF HOPE.
THEIR IMPACT WAS NOTHING SHORT OF AMAZING**

**An Estimated 3,000 1:1 Conversations
Over 1,000,000 Households Reached via TV, Radio & Print
Over \$25,000 Raised Benefitting Robbie's Hope**

JOY, SORROW, ANXIETY, ELATION, DEPRESSION

**ROBBIE'S HOPE GIVES TEENS BOTH VENUE AND VOICE
FOR THEIR ARTISTIC SELF-EXPRESSION AROUND THE
MANY EMOTIONS OUR YOUTH FACE TODAY**

**Our Juried Competitions Have Had Over 400 Entries Encompassing
Film, Music, Fine Arts, Digital Arts, Photography & Poetry.**

**Winning Entries Are Being Curated For A Traveling Exposition
Showcasing Teen Mental Health**



**TO BETTER SUPPORT OUR TEENS WE CREATED A
RECORD LABEL TO HELP THEM RECORD, MASTER AND
DISTRIBUTE THEIR ORIGINAL MUSIC AND FILM**

**In Partnership With The Keep Recording We Have Taken A Number
Of Teens Into Studio For Recording Sessions. Their Music Is
Available on iTunes, Spotify & Other Major Streaming Sites**

LEGISLATIVE ACTION

TO ACHIEVE OUR VISION WE NEED A
DIVERSE APPROACH

In 2019 In Partnership With Children's Hospital Colorado We Successfully Lobbied For The Passage of Colorado SB195 Which Provides For Streamlined Mental Health Care And Mental Health Pre-Screening In Primary Care Physicians Offices.

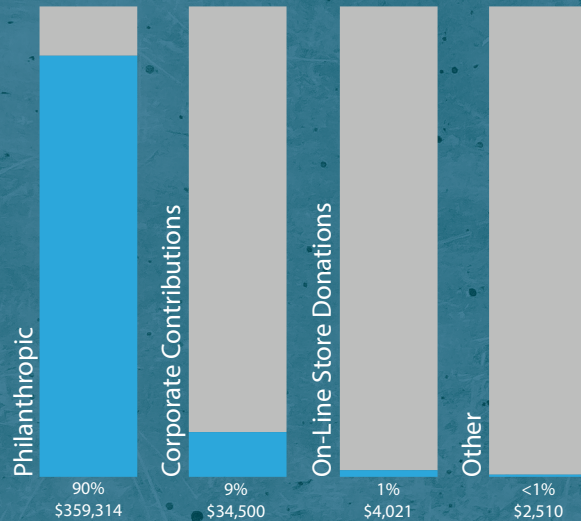
2020 Promises To Be Even More Impactful With A Wide Range of Bills Being Introduced Into The Colorado Legislature Including:

A Requirement for Mental Training For Our Teachers,
Allowing Mental Health As An Excusable Absence From School,
And A Revamp Of The Safe2Tell System.

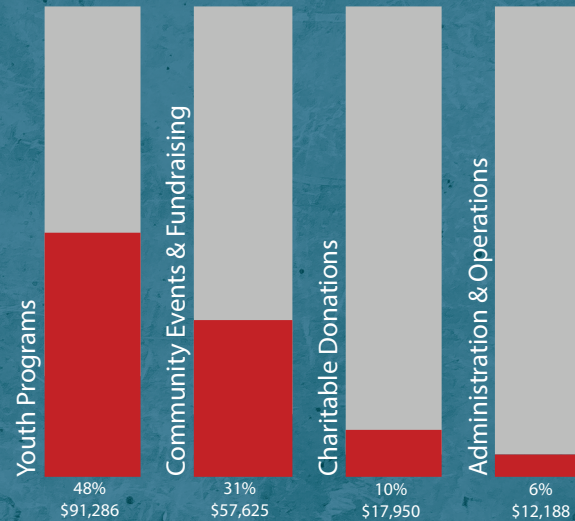


2019 Financials

Revenue: \$400,345



Expenses: \$188,455



**Change in
Net Assets:
\$211,890**

Board of Directors

Elizabeth Becker

Student at University of Northern Colorado

Scott Coe

Founder & President of Cultivator Advertising

Danielle Dascalos

President - Danielle Dascalos Public Relations

Camden Dempsey (Honorary)

Student at Lakewood High School

Jason Eckert

SVP Global Research & Quality - Leprino Foods

Kari Eckert

Executive Director

Kathryn Kurtz

Associate Judge - Lakewood Municipal Court

Molly Lange

Student at University of Colorado

Sharon McMeel

SVP of Philanthropy - Children's Hospital CO

Adela Pena

Office Manager - Leprino Foods

Mike Reidy

Retired - Leprino Foods

Our Partners

Founding Partners

Founding partners were there in the beginning. They helped and continue to support our mission.

CULTIVATOR



**KILPATRICK
TOWNSEND**

**tierney
lawrence**
attorneys at law



TK3 *Designs*
RESPECT YOUR IMAGE

 **knight**
PRINTING

Mission Partners

Organizations that we have aligned with that share our purpose.

Children's Hospital Colorado
Second Wind Fund
Ten Thousand More Podcast
212west

Thank You!

Robbie's Circle

Jason & Kari Eckert

Platinum

Mike & Jean Reidy
Northern Trust

Gold

Belco Credit Union
Mike Cureton & Kristine Cecil
Hydrite Chemical Company

Anonymous Donor

2 Anonymous Donors

Leprino Foods
Lianne Walliser
5 Anonymous Donors

Silver

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Casey Conley
Holly Coors
Carin & Mark Cramer
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Gerald DiManna
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Market Masters Real Estate
McDaniel Family Foundation
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Doris Minor
Heidi & Scout Nunes

DBA Orange Theory Fitness
Adela Pena
Laurette Rondenet
Sertoma Club of DTC
Tina & Ian Siegrist
Tiffany & Chris Skiles
Austin Stauffer
Petra St. George
Joseph & Mary Stout
Martha & John Trapp
Tom & Val Van Alsborg
Kate & Eric Waggoner

It's Ok to Not Be Ok

Robbie's Hope Foundation

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Robbie's Hope Foundation is a registered 501(c)(3) not for profit corporation.

Our tax identification number is 83-2342137

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